

**Region 121 Board Meeting Minutes**  
**August 4, 2010 / Tuesday**  
**Arroyo Elementary School – 225 Ulysses St.**  
**Commissioner Russell Platamone – 805.791.6333**

**Attendees:** Crystal Barlow, Reggie Barnard, Chris Boynton, Jamianna Carter, Alison Enos, Kambria Fortuna, Tonya Giesseman, Mike Greenup, Cammy Harding, Leonard Hendricks, Patricia Howard, Bob Lang, Jennifer Lang, Dan Mason, Matt Matter, Alain Missoul, Mary Morrissey, Russell Platamone, Cheryl Platamone, Brian Ring, Karyn Ring, Jayna Rose, Danny Sison, John Tone, Roger Weiss.

7:00 pm          Arrival and dinner/dessert prepared and served by Cheryl Platamone.

**\*\*Birthday announcements:** Alain Missoul, Ken Crowle, David McMillan

**Meeting called to order by:** Russell Platamone at 7:25 pm

**Approval of July minutes:** Jennifer Lang motioned to approve and Cammy Harding seconds the motion. Minutes approved by board vote.

**Registrar Update:** Mary Morrissey – 1322 kids this year, including Extra and U5 division, 29 drops so far. Total players last year was about 1415.

**Coach update:** Alison Enos – Very close to having all the coaches certified. A coach needed for a U8 girls team. Coach meeting was a success, 90% of the teams passed out to certified coaches. Practice permits have been given to the division directors.

UK coaches still need host families. Coach scheduler should be done soon.

**Referee Update:** Ken Crowle – Clinic scheduled 8/27-28<sup>th</sup> and 9/17 and 19<sup>th</sup> for Basic. U6/U8 referee clinic scheduled for 9/2<sup>nd</sup> and 9/8<sup>th</sup>. Looking for instructors. Please pass information on clinics to the coaches to pass to the parents.

The bins were inventoried and items ordered.

**Financial Update:** Roger Weiss – P&L report for July sent out via e-mail. Spent \$34,000 in July. \$18,000 to National for fees, \$2700 for paint, \$4100 for coaching supplies, bought a new computer. Brought in Registration fees of \$101,000 for the core program, \$13,000 for the extra program. Sponsorships and New Year's Tournament could bring in \$20,000 a piece. We are not having a Spring season, we are going to do camps so revenue is uncertain. Fees to National went up to \$15 per child this year.

**Sponsorship Update:** Bob Lang –discusses the community discount cards. He received 2500 cards, and we get \$5 per card we sell with the possibility of bringing in \$12,500. He has come up with an incentive program and the person who is supplying the cards will

be paying for the incentives. Team parent will be supplied with the cards during team parent meeting and will handle the money for the cards.

We have a Uniroyal Tire program with a free soccer ball. Flyers will go out at team parent meeting, already went out at coach meeting. He has sold sponsorships to one or two places to put on the big flag banners; he has a few more places to go. Sponsorship has gone up to \$300 for team sponsors. He is planning a dining out night for sometime in the middle of the season.

**Field Update:** Russell – Berylwood fields have problems and will not be ready until next year. They found two broken main water lines, missing sprinkler heads and the pump was burned up. Russ has a meeting with the park district and the supervisors scheduled.

We have two trash cans back for September – December from Waste Management free in return for advertising on a banner, in the SAYSO and the website. New company for portable toilets, we are getting one handicap toilet and a hand washer.

**Board Vote:** Russell Platamone - Brian Ring had petitioned to get a sign at the corner of Madera & LA Ave. He received a letter saying we could put one of our signs up. It is a \$70 one time fee and we take care of the sign. Aluminum using vinyl lettering is \$126.10 plus tax or one with digital print on the aluminum is \$467.50, both are 30” in diameter. We can put an acrylic coating on the sign with vinyl lettering. Life expectancy of both signs is about the same.

Vote: In favor of getting the sign.

Vote: In favor of the aluminum with vinyl lettering for \$126.10 with a coating on it.

**Goal update:** Russ – new goals for U6 coming in 8/20, they are like the old ones except they fold up. Old ones were taken back for a credit. He ordered 16 goals.

There are going to be permanent goals for fields 1, 2 and 3 but we need to make sure we still have goals ready to go. We are going to order four more nets.

Golf carts are ready to go.

**Field update:** Danny Sison – Parks is having permanent movable goals for field 1, 2 and 3. Fields 2 and 3 are used for the U16/U19 during the week.

Foundation fields look good, Berylwood looks ok for now.

Allocations are pretty much set, we are giving fields to the clubs. Division directors, if you have coaches who are having issues, e-mail Russ or him.

He asks that as we are moving the field tents to a more centralized location on the fields that there are parents at field 1 at least ½ hour early to set up the nets on the permanent goals before dropping the nets off at the field.

Russ worked on pre-scheduling information for Jeff McClure. Very complicated as we have Extra program, U5 program, no games on Sunday. U14 will be playing five nights. U16/U19 divisions start at the beginning of September, before the Core program starts and then there are five nights left when U14 will play and then they come back and play 5 Saturday games which have to be integrated in. The Extra teams are all different days and times, with the U10 team playing on a U12 field the last two games due to running out of daylight. Added a U6 field for the U5 program. Three VIP teams, we need to add two time slots at field 10.

**Uniform Update:** Karyn Ring – Had to double up on some of the colors, so the teams were separated into two groups. Information forwarded to Alison and Crystal for distribution to the division directors. Uniforms to be delivered by August 18<sup>th</sup>, ready to go that weekend for division directors to pick up.

Danny Sison regarding the pre-printed game cards says information can be e-mailed to him and he can have the game cards ready before 1<sup>st</sup> games.

**CVPA Update:** Jamiann Carter – needs approval from the board on the volunteers, any name that puts up a red flag, please let her know. Vote – approval.

**Volunteer Update:** Jennifer Lang – new on-line volunteer scheduler, similar to referee scheduler. She would like a parent to volunteer one hour per child. Both fields, starting 7 am to 4-5 pm, 2 people at tent and 4 people walking fields every hour, field set up, painting the parking lot, field breakdown, etc. The volunteers have to register through eAYSO, Jennifer will approve them and then they can go in a pick a slot. The site is done, it just needs to be linked under the volunteer section. Once volunteers sign up, an e-mail will go out to remind them. Jennifer will have a printout at the tent for them to sign in at.

Patricia Howard – does not need volunteers for picture day, the photography studio has people to run it.

Danny Sison – will need help with field set-up/painting the week before the first day. Extra teams can earn some money if they want to help with that.

**Regional Logo Update:** Cheryl Platamone – new logo and board shirts for the region, embroidered his/her shirts. \$125 one-time fee covers are for the embroidering with a \$65 fee for the man who designed the actual art. \$40 for the men's and \$38 for the women's, embroidering included. Total cost for \$1500-2000 for 35 shirts.

Vote – yes on the new shirts. Vote – Yes to having Board Member under Simi Valley Hawks.

**New Business:** Russell Platamone – Extra team U12 boys are looking for 2 players.

Galaxy – a meeting was held with Phillip Berredo after the game on Sunday, 8/2, to discuss the proposal. Proposal is we pay \$15 a ticket for each child who registers, which will cost about \$22,400. Vote – no on the Galaxy proposal.

Kick off dinner – cost about \$450 last year. Crystal offers the use of her house for a pot luck or the board can go out to dinner. Vote – go out to dinner Friday, 9/10.

**Meeting Adjourned: by Russell Platamone at 9:28 pm**