

**Region 121 Board Meeting Minutes**  
**July 6, 2010 / Tuesday**  
**Arroyo Elementary School – 225 Ulysses St.**  
**Commissioner Russell Platamone – 805.791.6333**

**Attendees:** Crystal Barlow, Reggie Barnard, Chris Boynton, Jamianna Carter, Ken Crowle, Alison Enos, Kambria Fortuna, Tonya Giesseman, Mike Greenup, Keith Krasnigor, Bob Lang, Concetta Langford, Dan Mason, Russell Platamone, Cheryl Platamone, Erika Riccardi, Karyn Ring, Kim Pagliarli.

7:00 pm          Arrival and dinner/dessert prepared and served by Cheryl Platamone.

**\*\*Birthday announcements:** Alain Missoul, Ken Crowle, David McMillan

**Meeting called to order by:** Russell Platamone at 7:25 pm

**Approval of June minutes:** Chris Boynton motioned to approve and Brian Ring seconds the motion. Minutes approved by board vote.

**Commissioner update:** Russell Platamone - Berylwood deal did close, the Park board approved the deal. Work will start immediately on Berylwood.

Coach's manual has been completed; he will send a copy to everyone.

Spring will be camps and training for kids and coaches and he would like to hold a concert the last day of spring.

**Registrar Update:** Russell – Mary is on vacation, registration is shut down for two weeks until she gets back on the 18<sup>th</sup> and she will work on balancing the teams on the 19<sup>th</sup> and 20<sup>th</sup>. Registration will open back up on the 19<sup>th</sup> for the wait list. Teams will be ready to go before the coach meeting. 1,245 kids registered, there was another 30 handed to him and he thinks it includes the Extra teams.

**Coach update:** Alison Enos – Coach clinic in June was successful, about 35 coaches that day. Another clinic will be July 17<sup>th</sup>, 9am to 2pm. We will need help with classroom sessions that day. There will be field work done with the UK coaches.

Coaches are needed. The U6 girls need 20 coaches, they have 9 confirmed coaches at this time. U8 girls they need 20 and they have 19 coaches. U10 girls they need 16, they have 14. U12 girls, they need 8, have 8 confirmed but they have three extra volunteers on the forms they are trying to get in touch with. She wanted to talk to Brian about that because they have 1 U14 girls coach and they need 4. Thinks they should go through the U12 girls list and bump some of the older U12 girls to U14 and they may be able to get coaches that way. However, they will have to have the certification for coaching U14.

Boys division – U6 boys need 18 coaches, they have 17 confirmed. U8 boys need 22; they have 17 with three more on the list they have not talked to. U10 boys they need 12, they have 14. U12 boys they need eight but they only have two, so maybe we can bump up some of the older U10 boys to U12. U14 boys, they need four, they have 3 ½.

Thank you to the Division Directors, you are doing a great job.

Brian Ring regarding the U14 coaching certification courses, our region is not offering a U14 certification course. Agoura is having a certification course August 1<sup>st</sup>. Alison says she talked to Sean who told her intermediate courses are only offered by area, but Kim Pagliarli Chris Boyton and Leonard Hendricks can teach the intermediate course.

Discussion regarding getting the coaches to attend the mandatory coach's meetings and getting them certified.

Crystal Barlow – the UK coaches, the contract is signed and we have them scheduled to start Sept 6<sup>th</sup>, which is Labor Day, so she is trying to contact Neil to see if they can push it back a week or they will just run it Tuesday-Thursday. Contacted Jeff about building the program the coaches are going sign up on, should be up and running by August 1<sup>st</sup>.

We need four host families for the UK coaches.

UK camp next week, the 12<sup>th</sup> through the 16<sup>th</sup> and again on August 16<sup>th</sup> through the 20<sup>th</sup> on foundation field 4. They will be at the coach clinic on the 17<sup>th</sup> and at the one on August 21<sup>st</sup>. Coach meeting on July 27<sup>th</sup> from 7pm – 9pm.

**Referee Update:** Keith Krasnigor – Matt and Keith did an inventory and they will type that out. Concerning the volunteer plan, they wanted to know if they were going to need to do the extra referee clinic they planned for August. Russ says it is in the coach's manual. There will be no regional playoffs. The older teams will play 11 games. He talked with Jennifer Lang and she has worked with Jeff McClure and the system will work to sign up online. Russ breaks down every volunteer position in the coach's manual, teams will get points for volunteering. This will get them to Area playoffs, which is invitation only through the regional commissioner. Keith says they will go ahead and keep the August clinic.

**Financial Update:** Russell Platamone – we have money.

**Sponsorship Update:** Bob Lang – his goal is to bring in about \$20,000. Communication with the Division Directors to the coaches is important as a few of the fundraising ideas are based upon timing. The Uniroyal Tire program, the banner rebate from Banners USA and the dining out fundraiser are examples. Two new items, the AYSO Playership Fund, a fundraising effort where we keep 65% of the money, the rest of the money goes to a fund, the Hugo Bustamonte fund, which helps underprivileged players to be on a team. We set a goal, maybe \$1,000 and at the end of the year if we hit out goal, they send us a check for \$650. This is the first time this would be done at a

regional level. Next item is the community discount card program. They sell for \$10 and we get \$5 back for every card we sell. If we raise a certain amount, we will get \$6 back. There are quite a few vendors on the card, but he is going to look into a few more.

Bob and Russ are going to contact businesses in the area to try to get them as flag sponsors. He is hoping to get 50 full team sponsors and some partial team sponsors by using fliers, the SAYSO mentions and e-mails.

**Field Update:** Russell – Danny Sison is going to put goals together. New U6 goals are due in this month. One golf cart is in and all three will be getting serviced. All paint has been ordered for fall season.

**New Year's Tournament Update:** Brian Ring – all of the paperwork has been submitted. We have the new logo (passed around). This year the shirts for the volunteers are neon green. The referee pins, coins and gifts are ordered. All general hardware stuff has been ordered. Shirts and sweatshirts have not been ordered yet, he is waiting until he gets some applications in for more specific sizes. Thanks to Greg K. for helping to get the paperwork in on time. The budget this year, we are not charging teams a referee fee, we are requiring that they still send us referee forms with nominations. If they do not fill out the form and send it back, their registration packet will be in the wait list. The fees are \$600 for U14, \$550 for U12, \$500 for U10. He put in for a full 96 teams, 16 teams in each division. It should be about \$20,000 net. Bob L. asks if we could get a sponsor, could we put their name on the balls. Brian says to talk to the sponsor and get him a logo and he would see if he could do it.

Last year the vendors complained about the lack of people during the last day of the tournament. Brian was thinking they could offer a street fair to try to keep the people there.

Tournament dates: 12/31/10, 1/1/11 and 1/2/11.

**Uniform Update:** Karyn Ring – uniforms are ordered and will be in August 18<sup>th</sup>. She ordered bags, disc cones, lanyards, whistles, captain armbands, ball pumps, first aid kits for all coaches, and pennies for goalkeepers.

The coach's stuff will be in before the coaches meeting. We are getting 118 free bags and whistles and 24 sets of VIP uniforms free.

U14 girls' colors are lemon, tangerine, turquoise and watermelon. U16 and U19 divisions get two jerseys. VIP uniforms, she ordered for three teams of 15, two younger and one older.

**Volunteer Update:** Russell Platamone – going with the volunteer program as outlined in the coach's manual.

**New Business:** Russell Platamone - Extra update, we have our four teams up and running.

Russ - our new logo is being designed. New Year's Tournament logo is not affected.

Russ asks Dan if there is a way to keep track of the paint that is used so he knows how to order it.

Brian Ring– are Extra teams going to be allowed in the New Year's Tournament? That will be brought up at the meeting tomorrow.

Kim Pagliarli – there are about 123 U5 players. Kim broke down the fees/costs for the U5 division. The U5 program will run 6-8 weeks. They decided they were going to have 7 weeks and then do a mini festival for the kids on the 8<sup>th</sup> week to hand out trophies. Their games will not start until September 18<sup>th</sup>. The U5 teams will play on the foundation fields. They would like to have some intermediate coaches out there to help. UK coaches will not be working with the U5 divisions. The idea of purchasing soccer balls for the U5 kids at a cost of approximately \$900 was presented. It was suggested that we ask Play It Again Sports to offer a U5 package instead. No resolution at this time.

Dan Mason – regarding Brian's mentioning more advanced training for our coaches, he found there was a super camp in Cal State Fullerton on August 20<sup>th</sup> -22<sup>nd</sup>. There is another in Orange a few weeks earlier, but there is not as much information about it.

Russ – the Galaxy proposals. They want us to buy a ticket at \$15 a piece for every kid we register. They will provide 100 corner tickets, a Q & A session afterward with the Galaxy coach for our volunteer coaches and referees, a post game Q & A from referees and we get to be put up on the diamond vision and they will provide 20 coach/referee passes to a weekday LA Galaxy practice at the Home Depo Center. There is a second package where we get coaches sent to our camps. Russ sent the proposals to everyone via e-mail.

**Meeting Adjourned: by Russell Platamone at 9:20 pm**