

**Region 121 Board Meeting Minutes**  
**June 1, 2010 / Tuesday**  
**Arroyo Elementary School – 225 Ulysses St.**  
**Commissioner Russell Platamone – 805.791.6333**

**Attendees:** Crystal Barlow, Reggie Barnard, Chris Boynton, Jamianna Carter, Ken Crowle, Jim Fleckenstein, Kambria Fortuna, Tonya Giesseman, Mike Greenup, Leonard Hendricks, Keith Krasnigor, Bob Lang, Dan Mason, Matt Matter, David McMillan, John Meeker, Alain Missoul, Mary Morrissey, Russell Platamone, Cheryl Platamone, Erika Riccardi, Karyn Ring, Jayna Rose, Danny Sison, Roger Weiss.

7:00 pm          Arrival and dinner/dessert prepared and served by Cheryl Platamone.

**\*\*Birthday announcements:** Mike Greenup and Danny Sison.

**Meeting called to order by:** Russell Platamone at 7:20 pm

**Approval of May minutes:** Chris Boynton motioned to approve and Mary Morrissey seconds the motion. Minutes approved by board vote.

**Commissioner update:** Russell Platamone says he attended the National Annual General Meeting, handed out the meeting information and discussed.

**Registrar Update:** Mary Morrissey updates on registrations, she will send spreadsheet to everyone with exact numbers. Division directors, she will send out an e-mail about training on eayso.

**Coach update:** Crystal Barlow, she will send updated information to the division directors. Coach clinics 6/19/10 9am – 2pm and 7/17/10 9am – 2pm, coach meeting is 7/27/10 at 7pm at the Boys & Girls Club. Road show is 6/12/10.

Russell asks division directors if they have questions or comments; Crystal adds she can always be reached by e-mail.

Russell asks how many of the coaches coached last year because they should have coaches' manuals and he does not want to give out new ones to returning coaches.

**Financial Update:** Roger Weiss discusses profit and loss statement, spent \$9500 in May and brought in \$240. Biggest expense was advertising.

Bob Lang asks is the increase in national player fees happening for us in the new fiscal year? Yes, fiscal year 2010/2011, cost will be \$15.

**New Business:** Roger Weiss, regarding VIP working on communicating with Chatsworth and Granada Hills to schedule games. If they play two games with them and two with Thousand Oaks and Woodland Hills, they will need to plug in a couple of

mainstream games. They need coaches and assistant coaches. Training on VIP at Road Show to get certified for coaches and referees. Bob Lang is working on an article for the Star on the VIP program. Russell wants to know if we register the parents, Roger says no, however, they do have parents who help and they register them. The kids do have buddies, usually not a parent, out on the field with them.

Russell regarding youth referees, they must carry their emergency medical forms with them at all times, because if they get hurt and the parents are not there, they cannot be treated. It is suggested they make a book of the white copies and keep them at the tent.

Crystal Barlow, her tournament team has had four 2nd place wins out of five tournaments and one 3rd place win.

Karyn Ring she has talked to Score regarding Flex uniforms, she is putting together a package of two uniforms, one maroon and one white. Package will be one bag, two jerseys, shorts and socks and she will give her a price for that.

Russell, paid trainers for Extra program have to be 1099 and must have a dba and a business checking account. If the trainer is a volunteer he must have a volunteer form and have Safe Haven.

Keith Krasnigor asks if we are keeping separate books for the Flex program and do we have four teams? Yes. Do we have scheduling, locations, referees? Russell says as of June 1<sup>st</sup> we should have our rosters, program should run concurrent with the Core program. There should be between 10 and 12 games.

Danny Sison asks about the next field meeting with Parks, Russell says it will be 6/17/10.

Jim Fleckenstein comments on volunteer registration/Safe Haven training. Russell says if the parents are interacting with the kids, they need to be registered. If they are just breaking down goals, they do not need to be registered.

Dan Mason regarding updating volunteer sheet, being more specific about our needs and how to get parents signed up such as letting the coaches using choosing uniform colors as an incentive.

Matt Mason we have two basic classes and two U6/U8 classes scheduled for the fall. He will send out an e-mail on the VIP classes.

**Meeting Adjourned: by Russell Platamone at 9:15 pm**

Supplement NAGM Report:

- 1) "I Am AYSO "
- 2) the NAGM – National Annual General Meeting – Executives including regional commissioners, area directors, section directors, NBOD – National Board of Directors – employees meet to discuss the company, amendments, rule changes, new board members and how to improve AYSO.
- 3) The AYSO consists of the National Board of Directors, Sections, Areas and Regions.
- 4) The NAGM goes from Friday to Monday and discussed the following items.
  - a) the national player fee increase from \$12.75 to \$15.00.
  - b) the elimination of Div. U8 goalkeepers
  - c) election of new Board Directors – 7 ran for 4 positions.
  - d) support of sponsorships including new ones
  - e) the loss of 1.5 million dollars from the sponsors
  - f) the loss of over 100,000 players
  - g) the research performed to find out why we are losing players.
  - h) the extra program
  - i) AYSO as a business
  - j) the changes necessary to keep up with the times
  - k) region problems nationwide
  - l) Give Back to the Schools – being used in other regions (42) and the national meeting discussed our accomplishments
  - m) World Cup will bring in more registrations
- 5) Loss of player research found the main problems to be:
  - a) 1 - Players lost interest
  - b) 2 - Want for more competitive PlayStation Underground
  - c) 3 - Poorly run regions with members not trained to help players and parents.
  - d) 4 - Members need better training
  - e) 10 - cost per player
- 6) Our region and changes – Mary Morrissey and the amount of work she has done for the registration and extra program.
  - a) Platinum region – many things must happen to achieve the award.
  - b) Changes for this year starting now.
  - c) Department reports necessary.
  - d) Region notebooks should be with you all the time.
  - e) Inventory of your departments items.
  - f) Planning reports necessary for the next year.

g) 100% loyalty

7) Club Teams – how they work

- a) they are a business and will do anything to survive
- b) Many are from AYSO so why are we so bad
- c) they will lie, cheat and steal to survive – any business will do

anything to survive. And if we are that bad why do they always scout our coaches and kids.

- d) their win record is not worth the price you pay.
- e) Instability of the clubs and their lack of loyalty between themselves is very questionable.
- f) they are already trying to steal fields

8) What we are going to do this year and for the future:

- a) U8 Fields – we are working with the park and school district to improve the fields but it will take some time.
- b) I want 1 referee representative and 1 coach trainer at the fields each Saturday.
- c) Spring season will happen and we need to start looking for a spring board to handle the season.
- d) We need to plan in advance and not wait till the last minute.
- e) The SAYSO – we need articles each week from the different departments and not the same people.
- f) Volunteer program for the U10, U12 and U14 divisions needs to be planned now. We need to make sure we have the program from Jeff McClure ready to go by the end of June.
- h) In the program we have to educate all parents if they are going to volunteer they need to be registered.
- i) All volunteers must be registered.
- j) Continued training in different positions will be required with the help of Tri-Section, Road Show and Cruise training.
- k) Every main department needs an assistant and if you choose an assistant you need to use them not other people.
- l) All Equipment that is in the storage shed and any equipment owned by Region 121 is to be used only for AYSO use. It can not be used at any time for any other event or usage unless approved by the commissioner. That means everything.
- m) Suggestions by members will be required to be put into letter form and given to the appropriate department with a copy to the commissioner.
- n) Problems that occur in the region will be written up and submitted to the commissioner at all times. Any major changes you want to initiate must be cleared through the commissioner.

9) VIP Program

- a) more support needed
- b) Schedule will include U12 and U14 teams when the VIP team does not have other VIP teams to play.
- c) Traveling will include Thousand Oaks but not Westlake.

10) U5 Divisions

- a) full support and advertising from the complete board.
- b) Need to come up with ideas to help entertain them while While on the soccer fields.

11) Training:

- a) Road Show on June 12 and 13.

12) UK Coach Info:

- a) they will try to be at the coach clinics
- b) spoke with Neil at the NAGM and contract is fine

13) Flex Program:

AYSO Flex Program is the umbrella for several programs including:

- 1) U-5
- 2) VIP
- 3) EXTRA Concurrent
- 4) EXTRA Side by Side
- 5) Special U-16/19
- 6) And soon to be launched AYSO EXTRA CLUB
- 7) The Adult League will also be added
- 8) It has been embraced by regions across the country
- 9) NBOD is endorsing it 100%
- 10) Meetings are in progress across the country
- 11) We have four teams U10G, U11B, U12B, U13G
- 12) Trainers will be under the Ind. Contractor/1099 contract
- 13) At this time the program is doing very well