

**Region 121 Board Meeting Minutes**  
**May 4, 2010 / Tuesday**  
**Arroyo Elementary School – 225 Ulysses St.**  
**Commissioner Russell Platamone – 805.791.6333**

**Attendees:** Crystal Barlow, Reggie Barnard, Chris Boynton, Jamianna Carter, Ken Crowle, Alison Enos, Jim Fleckenstein, Kambria Fortuna, Tonya Giesseman, Mike Greenup, Patricia Howard, Keith Krasnigor, Bob Lang, Concetta Langford, Dan Mason, David McMillan, John Meeker, Alain Missoul, Mary Morrissey, Russell Platamone, Cheryl Platamone, Brian Ring, Karyn Ring, Jayna Rose, Danny Sison, John Tone, Roger Weiss.

7:00 pm          Arrival and dinner/dessert prepared and served by Cheryl Platamone.

**\*\*Birthday announcements:** Kyle Matter, Brian Ring and Cammy Hardy.

**Meeting called to order by:** Russell Platamone at 7:25 pm

**Approval of March minutes:** Chris Boynton motioned to approve and John Meeker seconded the motion. Minutes approved by board vote.

**Registrar Update:** Mary Morrissey – great registration on May 1<sup>st</sup>. Had roughly 540 sign ups. Total to date is 971. Spreadsheet showing current registration numbers handed out. Another registration date scheduled for May 22<sup>nd</sup>. Advertising by email and cards.

Mary would like to conduct training for division directors on what rights you have in AYSO.

**Coach update:** Alison Enos – to the division directors, Alison should have a spreadsheet made up of possible coaches for you before the end of the weekend.

Two coach clinics planned, 6/19/10 and 7/17/10. There will be a third clinic, but it is not going to be advertised until later in the summer. Coach meeting on 7/28/10, but it is not confirmed yet.

They have been talking to the UK international coach contact Neil H. trying to work out prices and figure out what we want and how much we want, Crystal has taken the lead on that.

Crystal Barlow – regarding the UK coaches we want more organization. There's going to have to be a vote but right now we want four coaches, Monday-Thursday for 3 hours each, two coaches at 2 different locations (middle & east side).

There will be a sign up program for the coaches, the information will be passed to the division directors who will then pass it on to their coaches so they know early on that they can look it up and find a spot that is available and sign up. This way it is more

organized and we are making good use of the UK coaches. It can be announced at the coaches meeting.

The Saturday portion to help the U6 division has been cut out. Focus should be put on the U8, U10 and U12 divisions.

Total cost of \$14,400 (4 coaches, 12 hours per week each at \$50 an hour each for 6 weeks). No more Friday night clinics and they are still going to need host families.

Alison suggests we offer the U6 teams the opportunity to sign up for a couple of time slots and go out and practice with the UK coaches, totally voluntary. It was then brought up that maybe just the U6 coaches could have the opportunity to work with the coaches instead.

Brian R. makes a motion to pass Crystal's UK program as presented, Chris B. seconds the motion. The board passes the motion.

**Referee update:** No update other than thinking about adding another basic referee class.

**Picture day update:** Patricia Howard – has contacted several companies, including the one that takes the pictures for Simi Valley girls' softball and Simi Youth baseball. She says he can take the pictures for \$2.50 per child with the same package we have gotten in the past. Coach plaque is also included in the cost and they do offer the extras, like mugs, etc. Prior cost for pictures has been \$3.25 per child. This company will also hand out the pictures. He will also give 15% of his gross receipts back to the organization.

Discussion regarding picture day organization. Patricia says we control the flow of the teams and we mandate how many photographers there will be.

Crystal B. makes a motion to pass Patricia's new picture day program. Alison seconds the motion. The board passes the motion.

**Financial Update:** Roger Weiss – Financial report was sent to almost everyone but he has copies for whomever did not receive it. He is preparing the budget for next year and looking at this year's, we are in the hole \$36,000. Looking at the budget for next year, if the registrations are still down, he is looking at us being in the hole \$2300 next year. John Meeker asks about assets, and Roger says he started an asset account this year.

Right now on the budget, possibility of bringing in \$224,000, but this year we are spending over \$260,000. Need to cut back on certain expenses. Example, uniforms. In fall we spent \$28,000 and spring \$9,800, can we cut that? We spent \$3,500 for labor to paint the fields, which was done by volunteers in the past. New Year's tournament we spent \$12,500 on trophies, shirts and pins. We gave back sponsorship awards to the teams. Sponsorships brought in \$7700 and we gave \$2400 of it back to the teams.

We netted \$10,000 from Spring season and \$17,000 from New Year's tournament. The EXTRA program cost is \$300, which should bring in \$15,000 minus expenses. We need to bring in more sponsorship and control our expenses.

**Commissioner update:** Russell Platamone - to the referee staff, leaving the decision up to Keith, Ken and Jim, but he is asking if they can take a look and see if we can cut something.

There is a National Meeting at the end of the month.

He has been getting 3-4 emails a day asking for freebies or discounts. Last year he gave 10 scholarships, Roger budgeted for 25. He is willing to help some kids/families by offering \$50 to the first child, \$35 for the next and so on. National wants \$15 per child, \$3-5 for insurance, uniforms run \$15-17, picture day \$2.50, trophies \$8-9, which is approximately \$47 going out of our pocket per child. There is a suggestion that they just make it \$50 per child, no less. His policy is the parents will need to fill out a form and he will visit their house.

Russ speaks about the club teams and welcomes David McMillan.

Regarding the fields, some of them are closed right and there are new policies coming out. Recreation and Parks Association of America has now partnered with AYSO and supports AYSO 100% which means we will have first rights in everything as a recreational team and organization.

The Recreation and Parks here has now implemented that every organization will have to submit a roster of all players and their phone numbers and it must be 60% accurate, this year, to have a permit within the city. That percentage will climb in 5% increments each year.

Permits have not been issued for the schools and won't be until the 12<sup>th</sup>. We will lose one school but do not know which one yet.

We received four letters of thank you from the superintendent of schools regarding the donations AYSO made to them and Russ will be meeting with the superintendent to discuss the Berylwood project.

The Kickers have generously given us their fields to use for the Extra teams and tournament teams practice.

There was a training road show last month held on a cruise ship and over 200 members attended. They are planning on the same thing for next year.

May 14<sup>th</sup> Arroyo is having their Spring Fling and we are asking for volunteers to help out at the booths from 4 pm to 8 pm.

Coaches having meetings at their houses and team parties taking place at restaurants do not seem to be covered under AYSO insurance. Russ has asked National to clarify. Animals are not banned from fields according to AYSO, it is up to us to do it and Russ has gotten permission from Recreation and Parks to have them banned.

Crystal Barlow is new Regional Management Administrator; she will be making sure everyone is certified as necessary for their positions on the board.

**New Business:** We are a platinum region.

Danny Sison – field allocations, field four is being shared by us with the Kickers, field five is being used by Eclipse other teams have to figure their fields out. Ajax was on field one, but Parks wants to redo field one which is our primary field in the fall. He is starting to redo the U16 and U19 fields. Danny thanks everyone who helped out in his absence.

Bob Lang – special thanks to Crystal for running with the UK coaches program. He plans to work on sponsorship for the fall season with help from Russ.

Mike Greenup – would like to develop U6 and suggests they be allowed to have formal practice.

Alain Missoul – would like a side meeting regarding the Extra program. Russ says there is a meeting on May 19<sup>th</sup>.

Brian Ring – he needs an assistant for the New Year's tournament.

Alison Enos – Food for the coach's meeting will be pizza and subs. Division directors, if you need or want help there are new board members that can be trained.

Roger Weiss – invoice for copies, there is one which is unaccounted for.

**Meeting Adjourned:** by Russell Platamone at 9:03 pm