

Region 121

Team Parent Manual

2009-2010

Simi Valley - REGION 10/E/121
Regional Website: www.aysoregion121.org
Area 10E Website: www.area10e.org
National Website: www.ayso.org

Important Dates

July 27	Coaches meeting	Boys and Girls Club
August 1	Fall Season Practices Begin	Approved Practice Fields
August 24	Team Parent meeting	Boys and Girls Club
September 8	U16 / U19 Games start	Area Fields
September 12	Games start for U6-U10-U12-U14	Rancho Santa Susana
September 12	No U8 games at	Berylwood Elementary
September 13	Picture Day/All Day	Rancho Santa Susana
September 19	Games start for U8	Berylwood Elementary
October 24	Tournament Coach Selection	
October 24	All Star Coach Applications Due	
October 31	Spring Sign up Starts	Playing Fields
October 31	Coach sign ups for spring soccer	Playing Fields
November 1	All Star Coach Selections	
November 1	Tournament Coach Player Selection	
November 7	Coach Ratings Due	Playing Fields
December 5 & 6	Area 10E U10 League Playoffs	Area 10E Fields
December 12 & 13	Area 10E U12/U14 League Playoffs	Area 10E Fields
January 1, 2, 3	Simi New Year's Tournament	Rancho Santa Susana

Check our website at www.aysoregion121.org for any communication or updates

Check Website Calendar for all-important information by clicking on the event of the day

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Welcome and Thank You for Volunteering

First, we would like to extend our THANKS to you for volunteering your time and energy on behalf of the kids of the American Youth Soccer Organization Region 121 in Simi Valley. We know the children and coaches will appreciate your unselfishness. Hopefully, their smiles will be your reward.

As for the Board, we could not get through the season without you. We will be available to assist you in any way we can. You are the VITAL link between the team and the Board members. Your role will be to keep the team and coaches informed of program activities and upcoming events. You are the right hand person of the coach. The Team Parent is a very important part of our program and is necessary for the smooth and efficient operation of our soccer season.

This handbook should answer most of your questions. If you have further questions please feel free to log onto the Regional Website at www.aysoregion121.org

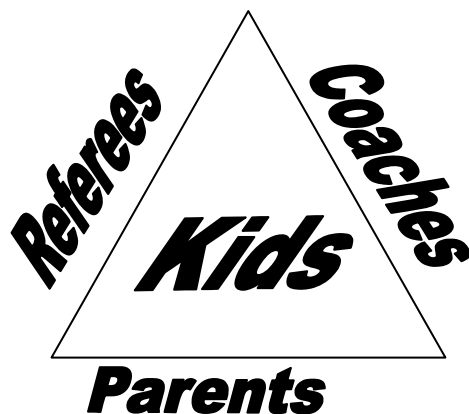
Thanks again!!!

The six philosophies of the American Youth Soccer Organization are:

Everyone Plays - Balanced Teams - Open Registration - Positive Coaching
Good Sportsmanship - Player Development

AYSO Team

Coaches, Spectators, and Referees. We are all here to support the kids, not only in what we do for them directly, but in modeling sporting behavior as well.



RESPONSIBILITIES OF THE TEAM PARENT

- ⊗ ADVISE, SUPPORT, and GUIDE your parents regarding AYSO philosophies. PROMOTE ENCOURAGEMENT TO THE PLAYERS AND COACH.
- ⊗ Promote community and intra-team friendship by introducing parents to each other throughout the season.
- ⊗ Encourage and promote team sportsmanship. Let's work hard to display courtesy towards ALL teams and referees. Remember, the REFEREES ARE VOLUNTEERS too, donating their time so the kids can play.
- ⊗ Delegate the responsibilities to other parents. Your job is crucial in helping the coach as a buffer between the parents and the coach. You are there to answer the everyday questions and help manage the team. The coach is there to coach and encourage the kids.
- ⊗ Please note that AYSO National policy is that NO LESS THAN TWO ADULTS MUST BE PRESENT AT ALL TEAM PRACTICES OR THE PRACTICE MUST BE POSTPONED, AND ONE OF THESE ADULTS MUST BE THE SAME GENDER AS THE TEAM. This rule is for the safety of the players. Work with your coach to schedule this if needed.
- ⊗ Carry a small first aid kit with you at all times. The coach is given one in his coach's bag, but sometimes it can get used up. Make sure you can provide a child a band-aid or ice pack, as needed.
- ⊗ The white registration copies are given to the coaches, which contains the parent/guardian signature for permission to treat a player that is injured. The coach must have the signed copies with them at all times during practice and games. The coach should make two extra copies parents must sign the copies and then distribute a set to the assistant coach and keep a copy for yourself. If the white copies are forgotten players cannot participate unless the parent of the player is present.
- ⊗ Once you have met your entire team and you have all your information, use the list of the job duties, which are listed on page 12, to assign parents a specific task. Make the parents responsible for the job description and carrying it out. Most important is scheduling your parents to be early for the first game of the day. They must paint the fields and assemble the goals. As important is the last game of the day for parents to disassemble the goals and empty the field trash cans.
- ⊗ Create a team roster and distribute it to your parents (make sure you confirm with the parents that they give you their permission to share their information with other parents). Most parents like having a roster to arrange carpools, exchange information, etc.
- ⊗ There are several ways to get information out to the other parents on your team: Find out which is the best way to get in touch with each parent. Some like phone calls and others are email readers. Verify all the phone numbers are correct.
- ⊗ The team parent is responsible each Saturday to collect the weekly SAYSO Newsletter and distribute them to the parents.
- ⊗ All team parents must be registered with the National Organization. Forms will be provided at the Team Parent Meeting. If you do not make the meeting please contact the Regional CVPA to have a form completed.

General Information for Team Parents

Drink & Snack Schedule

At each game, players should be provided with a half-time nourishment and after the game a drink & snack. The team parent should prepare a game-by-game schedule so all team families share the responsibility of refreshments. Parents should bring enough refreshments for all players, coaches, and referees. **DON'T FORGET OUR REFEREES!!** They get mighty thirsty too. Remind the assigned family several days before their scheduled game.

IMPORTANT NOTE: PLEASE CHECK WITH PARENTS TO SEE IF THEIR CHILDREN HAVE ANY ALLERGIES TO FOOD OR DRINKS.

Half-time Refreshment Suggestions:

- Oranges sliced in quarters, fruit (apples or watermelon cut up), grapes
- Packaged juices, water, Gatorade-type drinks (no sodas)

After-Game Refreshment Suggestions:

- Packaged chips, cookies, donuts (if early morning game)
- Packaged, juices, water, Gatorade-type drinks

Good idea to bring spray bottles for cooling off the players on hot days and sunscreen.

Picture Day

Job responsibility is to handle picture day. The duties are as follows:

- ❖ Confirm all players and coach(s) are attending.
- ❖ Confirm the time with the parents and coach(s). Set a meet time (10-15 minutes) prior to actual picture time.
- ❖ Make sure each parent has a picture form, filled out and picture day information handout. Make sure they understand what they are receiving as part of their AYSO registration fee.
- ❖ Bring pens and extra forms, just in case something is lost.
- ❖ Make sure you contact the picture day coordinator of your team name before Sept. 5.
- ❖ patriciahoward101@sbcglobal.net

*See page 15 for picture day flyer

Team Banner/Flag

The job responsibility for team banner is:

- ❖ Responsible for organizing the preparation of the banner or flag. Including collecting the money and verifying the names to be written on the flag.
- ❖ Bring the team banner to Picture Day and each and every game.

*See pages 16, 17, 18 for team banner info.

Team Party

Every team should have a get-together at the end of the season. Ask a parent to handle the responsibility of the following:

- ❖ Confirm players and parents who wish to participate.
- ❖ Pitch in to share the cost.
- ❖ Organize the parties setting, theme (if any), food, drinks, etc.
- ❖ Use this time to present awards to players and gifts to coaches, referees, etc. Below are some ideas for an end of the year team party:

PIZZA PARTY: - phone ahead & reserve a section of the facility. Some places will play videos that you supply. If the restaurant has video games, suggest players bring extra money so they can play. Decide whether you will collect just for the kids, or for the families also.

PICNIC/BBQ: have a potluck picnic or BBQ at a local park or a team member's home. Make a list of needed items and ask that everyone sign-up. Go over the sign-up sheet with the parents about a week before the party so everyone remembers what to bring.

Other ideas include laser tag, miniature golf party, hamburger place, anywhere the team can get together to end the season.

Coaches / Referee Gifts

A token of appreciation is a great way to say THANKS at the end of the season. Don't forget to include assistant coaches and referees too. This job responsibility should include:

- ❖ Talk with parents and decide on a gift. Decide on whether you will be purchasing or making a homemade gift.
- ❖ Collect money, if necessary or organize the gift.
- ❖ Some suggestions are plaques, scrapbooks, and mini soccer balls with kid's names on it, mini-photo albums, t-shirts with team picture and/or signatures of all the kids, sweatshirts, dinner gift certificate, etc.
- ❖ Nothing extravagant is needed – be creative! If you have a parent with talent, see if that can be used to create a unique gift. All team families should share this cost.

Sponsorship

The job responsibility should be finding the sponsors. Remember, one or more persons may sign up as sponsors. The individual who volunteers for this job may have many connections within our city and be able to obtain several sponsors.

*See page 16, 17, 18 for sponsorship info.

Referees

Always support the referee staff.

Protests of Referee calls and results of games thereon will not be entertained. Decisions of the Referee on the field are final and will not be overturned.

Important Forgotten Information

Field Set Up and Take Down

This is a very important subject. Please inform your parents over and over.

The first match of the day, at all fields, require the parents to set up half the field for each team. This includes the goal and net, 2 corner flags and marking the fields (includes lines, circles, arcs and penalty marks). The parents must make sure they secure the goals properly with two stakes on the front and rear portion of the bottom legs and three stakes evenly placed on the back of the nets that touch the ground.

The second most important item is at the last match of the day; the parents must take the goal and net down. **DO NOT TAKE THE NET OFF THE CENTER TOP PORTION OF THE GOAL.** Slide the net to the center portion before taking any of the goals apart. Place the goal parts, net (still on the center top portion), all stakes, hammer and the forgettable corner flags (2) in the goal bag.

Trash

Trash pick-up is the responsibility of the coaches, players, parents and spectators. Please pickup all the trash and put it in the trash receptacles. If the trashcans are full please find another one and don't try to build a mountain to the sky.

Sideline Information During Game for Coaches, Parents and Spectators

A maximum of one coach and one assistant coach is allowed per team.

NO PARENT OR SPECTATOR IS ALLOWED TO COACH THEIR CHILD OR OTHER PLAYERS AND SHALL BE EJECTED AT THE DESCRETION OF THE REFEREE STAFF AND/OR THE REGIONAL BOARD STAFF.

No one is allowed behind the goal area from corner flag to corner flag for any reason including photography. Photographers that are sanctioned by the Region 121 Commissioner are exempt.

Coaches, parents and spectators shall not enter the field of play unless and until requested by the Referee, even for a player who is "down" and apparently injured.

Insurance Coverage

AYSO supplies a Secondary Soccer Accident Insurance Policy on all registered players and volunteers. For information on the policy please visit our website aysoregion121.org and click on the insurance button. You can also visit the national website ayso.org for detailed information and downloadable forms and instructions to assist you in attaining coverage. For questions contact the Regional Safety Director safetyarea10e@sbcglobal.net

Goal Safety

It is recommended with the use of movable goals that anchors be checked before each game by coaches, referees and/or parents to make sure they are properly secured. Do not let children play on or around these goals as they might loosen the anchors, which could cause them to fall over.

Practice Schedule and Practice Fields

As coach, you are given several school sites and one park site to choose where to hold your practice. Practice is usually twice a week for 1 to 1.5 hours for U8 Division and above.

Practice fields and the one park are allocated by the Recreation and Park District in cooperation with the Simi Valley School District. You do not have a right to practice anywhere - it is a privilege extended by the Recreation and Park District and can be revoked at any time.

You must request the use of the fields from the Coach Administrator and receive a permit, which you must have with you at all times while practicing. The principals of the schools have the full right to refuse you access on grounds of leaving trash on the fields, disrespecting school employees and for jumping over locked gates and fences. Once your permit is revoked you cannot go back to that practice field.

*******AYSO Coaches must practice their AYSO teams on AYSO authorized site permitted practice fields only. If you participate as a coach in another soccer organization you cannot practice an AYSO team on that organizations practice fields *******

THERE IS NO PRACTICE DURING THE WEEK FOR THE U6 DIVISION. PRACTICE IS HELD ½ HOUR BEFORE YOUR GAME ON SATURDAY. AS A COACH IF YOU CONDUCT PRACTICE DURING THE WEEK YOU WILL BE SUSPENDED AND IF ANY PARENTS THREATEN OR TRY TO HOLD PRACTICES WITH THE TEAM THEIR CHILD WILL BE REMOVED FROM THE TEAM AND A REFUND WILL BE ISSUED.

Please learn to share with other AYSO soccer teams. Fields are at a minimum.

If you encounter a problem with an outside athletic team do not argue or create a conflict. Contact your division director and they will inform the commissioner.

Make sure to carry your field permit with you during practices. Someone from the school may ask you for it. If you do not have it with you, you will be asked to leave.

Advise your parents to park legally and do not block the driveways of the surrounding residential homes. That means don't put any part of your vehicle in the driveway area.

Communication and the Web – www.aysoregion121.org

The region website is new and contains all the information you would need to know. To communicate with division directors and/or board members please use the email addresses listed on the website. In the same manner please be respectful and find out how your division director would like to be contacted and use the recommended tool. Remember our webmaster is a non-paid volunteer and will make every attempt possible to keep the website updated.

Authorized Practice and Participation on Practice Fields

A certified coach and/or a certified assistant coach are the **only persons** authorized to conduct practices during the week and at games on Saturdays. No parent, legal guardian or spectator is authorized to coach their child or any other child during practice or games.

Registered players are the only individuals allowed to participate during team practices. Certified coaches and/or certified assistant coaches are allowed to conduct, train and demonstrate soccer drills during practice.

No adult or unregistered AYSO player is allowed to participate with the players during a practice or scrimmage of any type.

Dropping a Player After You Receive Your Team

Please note that a player is considered to be a “drop” only after a parent has confirmed with their respective coach and submitted the request in writing along with their phone number to the Registrar (by email msmargrat@yahoo.com or phone 368-5474) that they wish to withdraw their child from the AYSO Fall season.

When the coach/parent confirms the withdrawal, the player’s coach must immediately complete the following:

1. Take the player’s white registration form and write the word **DROP** diagonally along the form. Contact the Registrar to make arrangements to get a replacement, if available, and to drop off the white registration form.
2. Once the Registrar receives the white registration form the refund process will start and a check will be sent to the player’s parent(s) within 4-6 weeks at the address listed on the registration form. Full refunds are issued until the start of the season, September 12, 2009, after that, the Regional Commissioner must approve partial refunds.
3. Replacement players will come from our waiting list and when the waiting list has no players left, there will be no replacements. We know when a coach loses a player a replacement is needed as soon as possible. We will make every attempt to assign a replacement as quickly as we can, however, we cannot take shortcuts to bypass the procedure as it may adversely affect our ability to account properly to AYSO National.
4. The Registrar will review the waiting list to find a replacement player with a similar rating to the dropped player. When a replacement player is identified, the registrar will notify the coach and will make arrangements to get the white registration form to him/her.

If you have any questions, please contact Registrar: Mary Morrissey at msmargrat@yahoo.com / phone 368-5474 or Regional Commissioner: Russell Platamone at 121rc@sbcglobal.net / phone 791-6333.

Jewelry

No jewelry of any kind is allowed on players during any match. This includes, but is not limited to, earrings, necklaces, bracelets, rings, friendship bracelets, sting, or other ornaments used in decoration or piercing.

Advise parents to pierce their child’s ears before August or after November. Putting band-aids or any other type of tape over freshly pierced ears is not allowed. **NO EXCEPTIONS.**

Medical bracelets may be worn but must be covered with tape or a non-moving band.

No hair ornaments of any kind including pony tail bands with metal. A rubber band type item to place the hair in a ponytail is acceptable.

No hats or bandannas will be allowed.

Casts, Splints, and Leg Braces

Casts and splints of any type are not allowed. If the injury needs to have protection of a hard cast, soft cast or splint the player cannot play even with a doctors release form and/or the parents or relatives are certified doctors. No exceptions. Knee braces are not prohibited provided the brace is adequately covered and padded.

First Aid Station and Emergency First Aid Box

The first aid station is located at the field tent on each playing field. There is an extensive first aid box available for all injuries and a first aid book to help with information on care and treatment, insurance information, hospital location, incident report forms and medical release forms.

Noisemakers

Artificial noisemakers such as cow bells, horns, air horns, and megaphones are not allowed.

Pets

NO PETS OF ANY KIND OR SIZE.

Matches may be suspended and/or abandoned if this condition is violated.

Service animals under the Americans with Disabilities Act and are individually trained to perform tasks for people with disabilities are exempt from this rule.

Tobacco and Alcohol

In accordance with the American Youth Soccer Organization National Rules and Regulations the use of tobacco or alcohol, in any form, is prohibited on or around the soccer fields. If any individual near the soccer fields smells smoke you are in the wrong area. Again, matches may be suspended and/or abandoned if these conditions are violated.

Rain, Inclement Weather, Fire, Smoke or Unplayable/Unhealthy Conditions

In the event of any of these mentioned items occurring before, during or after AYSO scheduled game events, the Recreation and Park District and/or the AYSO Region 121 Organization reserves the right to cancel any or all sanctioned games or event. In the case of cancelled games, Region 121 will make every attempt to re-schedule the games but there is no guarantee or refund for the lost games due to acts of nature.

If any of these events occur within the time period mentioned above, it is the responsibility of the coach, team parent and/or parents to call the AYSO hotline at 805.527.5811. A message will be placed on the recorder by 6am the day of the event/game.

Storm Conditions

Storm conditions with lightning – stop play immediately, calmly leave the fields.

Field Newsletter

We are continuing to publish our weekly newsletter the SAYSO. This letter contains up to date info, player development articles and team standings. Please have your team parent or team representative pick them up at the information tent and hand them out to all parents.

AYSO Region 121 Volunteer Descriptions

The AYSO soccer program requires voluntary participation of each family. There are various jobs listed below requiring different time demands. If each family takes one job, the program will be off to great start! Except for coaches, referees and board members, most of these jobs require only few hours of involvement during the whole season. Additional spaces are placed on the form to allow the coach to fill the volunteer needs of his or her team. Note that everyone participates in sideline clean up as well at practices.

Referee(s) - Each team must supply at least one referee for the season. Referees in the lower divisions U6 & U8 officiate their own team's game when they are the home team. Referees in the upper divisions U10, U12, U14 sign up to officiate one game per weekend. Referees in the upper division do not officiate their own team.

Pre-season Field - This volunteer must be available to help mark out the fields in preparation for the start of the season.

Field Set Up/Take Down - If your team is the first or last of the day, you are responsible for setting up or taking down the nets and corner flags and goals.

Team Parent Coordinator - Will attend Team Parent Meeting. Responsible for keeping the rest of the team informed, usually via telephone and email. Organizes the contact list and snack list.

Picture Day Coordinator - This is the contact person for Picture Day. Communicate time and location to the team. Coordinates volunteers to help at picture day and picks up and distributes photos when they arrive.

Team Party Coordinator - Plans the end of season gathering (optional).

Sponsorship Coordinator - Helps find a sponsor for their team. Sponsor name should be on the team banner (if you have one).

Banner Coordinator - Collects money and orders banner. Brings banner to each game and displays on the sideline. (Optional)

Pick up Person - (This is not on the form, but you might want to consider appointing someone to do this.) During the course of the season, there may be forms, photos or other materials to pick up from the division director. This person is responsible for picking up these items as requested by the coach.

Sponsorship Letter - Our region agreed to find sponsors to support our program instead of selling goods and organizing fundraising activities. You will find the Team Sponsorship letter and Sponsorship form in this manual that you will need to complete and return. Please take a minute to read the letter and decide as a team how you can find a sponsor.

Banners - Many of the teams choose to have banners for their team. These are *optional* and your team will need to decide if they want to have one or not. You may choose to purchase one or make one of your own – it is entirely up to you and your team.

Check out our new banner/sponsorship price package on page 32

Sign Up Volunteer Form

Coach Name _____ **Div U** _____ **B/G**

Phone Number _____

Asst. Coach _____

Phone Number _____

Referee _____

Pre-Season Field _____

Net set-up/take down* _____

Team Parent Coordinator _____

Picture Day Coordinator _____

Team Party Coordinator _____

Sponsorship Coordinator _____

Banner Coordinator _____

Other: _____

Other: _____

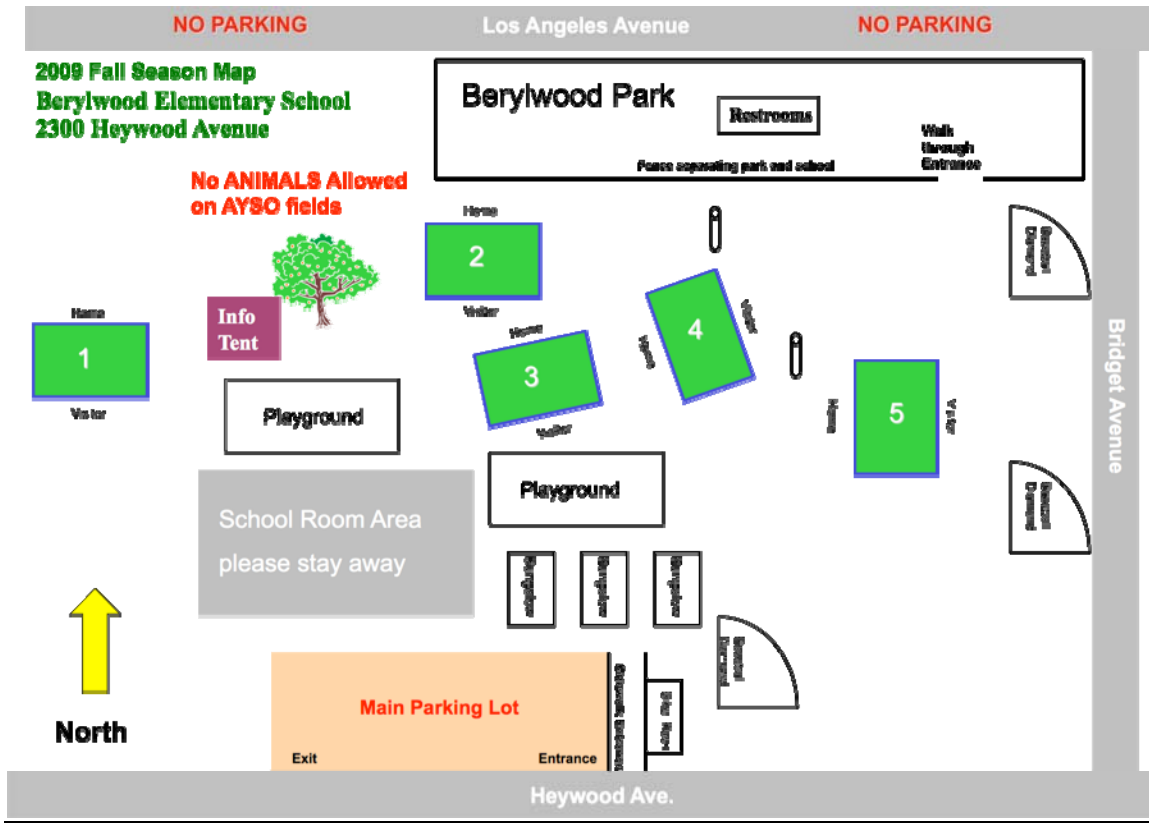
Other: _____

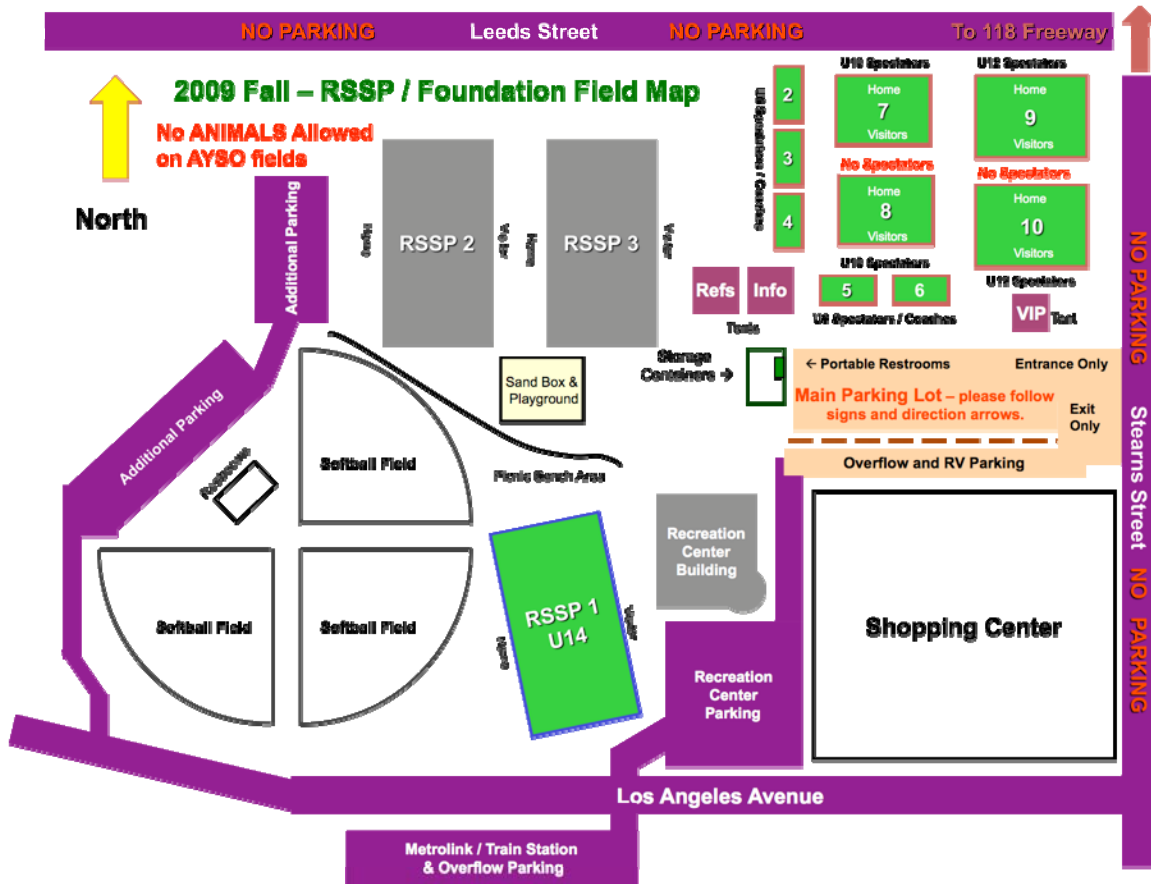
Other: _____

(coach may add additional positions)

*first or last game of the day only

EVERYONE NEEDS TO VOLUNTEER TO MAKE THE PROGRAM WORK





**AYSO REGION 121 PICTURE INFORMATION AND
PICTURE DAY INSTRUCTIONS**

- 1) **DATE:** Sunday – September 13, 2009 **TIME:** 10:00 am to 5:00 pm
- 2) **PLACE:** Foundation Fields – Stearns St. north of Los Angeles Ave.
- 3) **SCHEDULE TIME:** Check the AYSO website www.aysoregion121.org for picture times.
- 4) **STUDIO 1 TEAM SHEET:** Fill out team sheet in team parent packet and bring to picture day.
- 5) **STUDIO 1 ORDER FORMS:** Parents fill out order forms found in the team parent packet, tear off order form section and have each player hold their own order form to give to the photographer. Parents can check extra items on the order form and enclose a check made out to Studio 1.
- 6) **ARRIVAL:** 20 minutes prior to picture time. **Team Parent or Coach must sign in at sign in tent with coach's and team name spelled correctly.** Team MUST have a new soccer ball to be used for individual pictures. PLAYERS in uniform, shirts tucked in, groomed and lined up tallest to smallest. **NO parents or spectators in photography area – NO EXCEPTIONS.**
- 7) **PICTURE DELIVERY:** **Saturday, October 10th** at field tent/soccer field you are assigned to play on.
- 8) **PICTURE MAKE-UP DAY:** **Saturday, October 17, 8:30 am to 11:30 am,** at the Foundation Fields. Individual pictures will be re-taken for improper framing, dark lighting or closed eyes. **THERE WILL BE NO TEAM PICTURE MAKE-UP ON MAKE-UP DAY.**
- 9) **PICTURE MAKE-UP DAY DELIVERY:** Make up day pictures can be picked up any time at the Foundation Fields on **Saturday, Oct. 31st.**
- 10) **COACH PLAQUE INFORMATION:** Team parent/coach make sure to email the team and coach name (spelled correctly), by Sept. 5th to patriciahoward101@sbcglobal.net. This ensures the coach of receiving a coach plaque for their dedicated service.
- 11) **COACH PLAQUE PICK UP:** Team parent - pick up the coach plaque at the field tents located at the soccer field you are assigned to play on **Saturday, October 17th.**
- 12) **VOLUNTEERING FOR PICTURE DAY:** Volunteers are needed. Please email your requested hours to patriciahoward101@sbcglobal.net. Times start at 8:00 am to 6 pm. **If there is a lack of volunteers the system will be slowed down and wait times will be longer.**
- 13) **PICTURE PACKAGE:** Each player is given one package which includes: 1–3X5 individual picture, 1–5X7 team picture, 1–photo button, 4–wallets and 1–frame. Any additional items or packages must be purchased separately through Studio 1.
- 14) **PICTURE COMPLAINTS:** If you have a situation about your player's pictures please call Studio 1 at 877.420.440.

SPONSORSHIP VS FUNDRAISING

JUST ONE, GET IT DONE

Approaching a potential sponsor is extremely hard. It's tough to hear no and have the door slammed in your face but if you don't ask, they are saying No by default. Sponsorship is vital to our continued existence and the implementation of quality programs and the expansion of player development.

Get the parents involved in helping bring in community support for Region 121. It is excellent advertising for the sport of soccer and brings in the following benefits for the team.

Rewards include:

- With a \$200 donation the team receives \$50 back for their team party.
- With a \$250 donation the team receives \$50 back for their team party and \$50 back on their team banner when ordered through Banners USA.
- With a \$500 donation the team receives \$100 back for their team party and a free banner from Banners, USA.
- With a \$1,000 donation the team receives \$200 back for their team party and a free banner from Banners, USA.

Vendors in the Area For Sponsorship

Stores in the Simi Town Centre Mall

Bookstores Trader Joe's Car Washes Fitness Centers Video Stores

Businesses of relatives

Arena Sports Grill and Bar	Baja Fresh (2)	Baskin Robbins (2)
Barton's Steak and Seafood	Blue Fin Grill	Grambles
Burger King (2)	California Bowl	CPK
Canton Chinese Rest (2)	Carl's Jr	Chef Burger 2
Coco's	Coldstone Creamery	Cronie's
Culinary Direct	Dairy queen	Dakota's steakhouse
Daphne's Greek Café	Del Taco	Dennys
El Patio	El Pollo Loco	El Taco de Mexico
El Torito	E-Bar	Fat Burger
Firehouse Café	HomeTown Buffet	IHOP
Eggs and Things	Islands	Jack's Famous Café
Ken of Japan	KFC	Kountry Folks Rest
L and L BBQ	Marie Callendars	Mavericks
McDonalds	Millies Rest	Oaks Korean BBQ
Panda Express		



AMERICAN YOUTH SOCCER ORGANIZATION Region 121 Simi Valley

Dear Prospective Sponsor,

AYSO is a Non-Profit Organization founded in 1964 to promote the game of soccer for boys and girls. AYSO's philosophy is "*Everyone Plays on Balanced Teams with Positive Coaching.*" This will be our eighth-year offering the VIP program for children with special needs, to have an opportunity to play soccer.

As the Regional Sponsorship Chairperson for AYSO Region 121, serving the Simi Valley community, I would like to thank you in advance for your contribution and support. As the 2009-2010 season is upon us we are met with new goals to continue the growth and enrichment of our youth.

Although coaches, referees and officers of the Region 121 are unpaid volunteers, player's registration fees do not cover all the Region's expenses. We depend on sponsorship to make up the difference. Your tax-deductible contribution will help meet the needs of over 1400 children this fall.

The Sponsorship Application for the 2009-2010 season is included with a description of the types of sponsorships you may choose. Please sponsor a team and mail the sponsorship form with a check to the indicated address on the form.

AYSO is a Non-Profit origination that requires our children not to sell promotional items door to door. Only by your Generous Sponsorship, can we continue this policy. Your support will be greatly appreciated.

Sincerely,

Bob Lang

Regional Sponsorship Chairperson

AYSO REGION 121 SIMI VALLEY SPONSORSHIP APPLICATION

What we provide for our Sponsors:

1. **GOLD Sponsorship** of \$1,000 per team: your name on the team banner (*If team elects to have one*), an official AYSO participation certificate, a beautifully framed team picture, US/AYSO logo pin, AYSO paperweight, AYSO coffee mug, and \$200 award to the team for a team party and a free banner from Banners, USA.
2. **SILVER Sponsorship** of \$500 per team: your name on the team banner (*If team elects to have one*), an official AYSO participation certificate, a sponsor plaque, US/AYSO logo pin, AYSO travel mug, and \$100 award to the team for a team party and a free banner from Banners, USA.
3. **SPECIAL TEAM BANNER Sponsorship** of \$250 per team: The team receives \$50 towards their team banner from Banners USA and they also receive \$50 towards their team party. As a sponsor you have your name on the team banner (*If team elects to have one*), an official AYSO participation certificate, sponsorship plaque and US/AYSO logo pin.
4. **TEAM Sponsorship** of \$200 per team: your name on the team banner (*If team elects to have one*), an official AYSO participation certificate, sponsorship plaque, US/AYSO logo pin, \$50 award to the team for a team party.
5. **TEAM Donation** of \$100 or \$50 per team: an official AYSO participation certificate and a US/AYSO logo pin.
A tax deduction (see your tax advisor for qualification: tax ID#95-6205398)

YES, I wish to sponsor AYSO Region 121 Coach's Name _____
 _____ \$1,000 Gold Sponsor Team Name _____
 _____ \$500 Silver Sponsor Player's Name _____
 _____ \$250 Special Banner Division: U19 U16 U14 U12 U10 U8 U6
 _____ \$200 Team Sponsor Boys Girls
 _____ \$100 / \$50 AYSO Donation I would like to make a contribution of \$ _____

Sponsor Name _____
 Address _____
 City _____ St. _____ Zip _____
 Phone (_____) _____
 Email Address _____

Please send application with a check payable only to: "AYSO REGION 121"

Mail To: Bob Lang - C/O Region 121 - 2453 Royal Ave. Simi Valley, CA 93065

(do not leave form and check at any field tent, board representative, coach or referee)

CONTACTS

Executive Staff

Regional Commissioner	Russell Platamone	791-6333	121rc@sbcglobal.net
Assistant Commissioner	Keith Krasnigor	479-0501	regref121@aol.com
Assistant Commissioner	Mike Greenup	338-9955	greenup0420@sbcglobal.net
Coach Administrator	Alison Enos	217-0173	Enos4@sbcglobal.net
Referee Administrator	Keith Krasnigor	479-0501	regref121@aol.com
Safety Director	Russell Platamone	791-6333	121rc@sbcglobal.net
CVPA	Alain Missoul	501-6969	amissoul@arrow.com
Treasurer	Roger Weiss	908-1994	rweiss@bonafide.com
Registrar	Mary Morrissey	368-5474	msmargrat@yahoo.com

Coaching Staff

Coach Trainer	Leonard Hendricks	404-2616	soccer56futobol@yahoo.com
Asst. Coach Trainer	Chris Boynton	368-6707	cboynton@arxisgroup.com
Asst. Coach Trainer	Alain Missoul	501-6969	amissoul@arrow.com
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Asst. Coach Trainer	Alison Enos	217-0173	Enos4@sbcglobal.net
Asst. Coach Trainer	Jenifer Matteson	906-9686	iiijeniii@yahoo.com
Asst. Coach Trainer	Mary Morrissey	368-5474	msmargrat@yahoo.com
Asst. Coach Trainer	Ray Dion	630-1155	r234dion@sbcglobal.net
Asst. Coach Trainer	Richard Lewis	501-2877	Lewis.pinpoint@gmail.com
Asst. Coach Trainer	Kayla Sonsalla	285-0024	kaylasoccercraz@gmail.com
Player Ratings Director	Jenifer Matteson	906-9686	iiijeniii@yahoo.com
Player Evaluation Director	Dan Mason	797-3712	dancnancy@msn.com

CONTACTS

Cont.

Referee Staff

Asst. Reg. Ref. Adm.	Ken Crowle	217-4746	crowleken@aol.com
Reg. Ref. Assessor	Jim Fleckenstein	708-0981	james.fleckenstein@sbcglobal.net
Reg. Dir. of Ref. Instruct.	Matt Matter	587-6220	matt_matter@farmersinsurance.com
Referee Scheduler	Ken Crowle	217-4746	crowleken@aol.com
Pro Coordinator	Kyle Matter	813-7827	matterfam@yahoo.com
Referee Assistant	Bob Membrila	823-5199	membrila@att.net

Division Directors

U6 Boys	Kambria Fortuna	432-6025	breeze711@gmail.com
U6 Girls	Crystal Barlow	732-8510	crystaluz@gmail.com
U8 Boys	Concetta Langford	217-6169	fivelangfords@gmail.com
U8 Girls	Ray Dion	630-1155	r234dion@sbcglobal.net
U10 Boys	Jennifer Lang	582-2271	jenincal@aol.com
U10 Girls	Jayna Rose	304-4946	jaynar@amgen.com
U12 Boys	John Meeker	818-903-9908	jmeeker@cefcu.org
U12 Girls	Dan Mason	797-3712	dancnancy@msn.com
U14 Boys	Erika Riccardi	559-8463	eariccardi@roadrunner.com
U14 Girls	Karyn Ring	390-8296	bring93063@aol.com
U14 Girls	Brian Ring	501-0438	bring93063@aol.com
U16 / U19 Division	Chris Boynton	368-6707	cboynton@arxisgroup.com
VIP Division	Mike Greenup	338-9955	greenup0420@sbcglobal.net

CONTACTS

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Technical and Support Staff

Uniform Director	Karyn Ring	390-8296	bring93063@aol.com
Picture Day Director	Patricia Howard	404-9237	patriciahoward101@sbcglobal.net
Team Parent Director	Patricia Howard	404-9237	patriciahoward101@sbcglobal.net
Sponsorship Director	Bob Lang	584-0504	azteccap@pacbell.net
Volunteer Director	Jennifer Lang	304-3805	jenincal@aol.com
Web Master	Eric Marnoch	573-4007	webmaster@aysoregion121.org
Trophy Director	Cheryl Platamone	796-8120	cplatomone@sbcglobal.net
SAYSO News Director	Annette Morgan	501-2200	AnetMorgan@aol.com
Public Relations Director	Russell Platamone	791-6333	121rc@sbcglobal.net

New Years Tournament Staff

NYT Director	Brian Ring	501-0438	bring93063@aol.com
NYT Asst. Director	Russell Platamone	791-6333	121rc@sbcglobal.net
Treasurer	Roger Weiss	908-1994	rweiss@bonafide.com
Registrar	Mary Morrissey	368-5474	msmargrat@yahoo.com

Spring Season Staff

Regional Commissioner	Russell Platamone	791-6333	121rc@sbcglobal.net
Treasurer	Roger Weiss	908-1994	rweiss@bonafide.com
Registrar	Mary Morrissey	368-5474	msmargrat@yahoo.com

